



**УНИВЕРЗИТЕТ ПРИВРЕДНА АКАДЕМИЈА У НОВОМ САДУ  
ФАКУЛТЕТ ЗА ПРИМЕЊЕНИ МЕНАЏМЕНТ, ЕКОНОМИЈУ И  
ФИНАНСИЈЕ**

**ПОДАЦИ О НАУЧНОИСТРАЖИВАЧКИМ РЕЗУЛТАТИМА ЗА 2020. ГОДИНУ**

<b>Монографије, монографске студије, тематски зборници, лексикографске и картографске публикације међународног значаја – М10</b>		<b>М</b>
1.	<b>Mirčetić, V., &amp; Vukotić, S. (2020). Development and analysis of situational leadership models. International Scientific &amp; Professional Conference MEFkon 2020, Innovation as an initiator of the development – Innovations in the function of development, International Thematic Monograph – Thematic Proceedings, December 3rd, Belgrade, 93-113. ISBN: 978-86-84531-50-8.</b>	14
2.	<b>Vukotić, S., &amp; Mirčetić, V. (2020). Clustering in agriculture and tourism as a potential for development of rural tourism. Thematic Proceedings of The 5th International Scientific Conference II “Tourism in Function of Development of the Republic Serbia–Tourism and Rural Development” TISC 2020. Vrnjačka Banja, Serbia, 470-487. ISBN: 978-86-89449-48-3.</b>	14
3.	<b>Ivanović, T., &amp; Mirčetić, V. (2020). Exploring students’ attitudes towards green behaviour. International Thematic Monograph - Thematic Proceedings of MEFkon 2020. Innovation as an Initiator of the Development - Innovation in the Function of Development. Faculty of Applied Management, Economics and Finance, December 3rd, Belgrade, Serbia, 1-18. ISBN: 978-86-84531-41-6.</b>	14
<b>Радови објављени у научним часописима међународног значаја; научна критика; уређивање часописа – М20</b>		<b>М</b>
1.	<b>Jauković Jocić, K., Jocić, G., Karabašević, D., Popović, G., Stanujkic, D., Zavadskas, E. K., &amp; Nguyen, P. T. (2020). A Novel Integrated PIPRECIA–Interval-Valued Triangular Fuzzy ARAS Model: E-Learning Course Selection. Symmetry, 12(6), 928. <a href="https://doi.org/10.3390/sym12060928">https://doi.org/10.3390/sym12060928</a>.</b>	22
2.	<b>Petrović, G., Karabašević, D., Vukotić, S., Mirčetić, V., &amp; Radosavac, A. (2020). The impact of climate change on the corn yield in Serbia. Acta agriculturae Serbica, 25(50), 133-140.</b>	24
<b>Зборници међународних научних скупова – М30</b>		<b>М</b>
1.	<b>Mirčetić, V., Radosavac, A. &amp; Đervida, R. (2020). Business Communication in Entrepreneurship, PaKSom 2020, in press.</b>	31
2.	<b>Cvijanović, D., Mirčetić, V., &amp; Vukotić, S. (2020). Uticaj kulture na upravljanje ljudskim resursima u internacionalnim uslovima. Zbornik radova X međunarodnog simpozijuma o upravljanju prirodnim resursima ISNRM 2020, Megatrend Univerzitet Beograd, Fakultet za menadžment Zaječar, 26. septembar, Zaječar, Srbija, 82-88. ISBN 978-86-7747-624-3.</b>	33

3.	<b>Mirčetić, V.</b> , Karabašević, D., & Vukotić, S. (2020). Correlation between leadership styles and development level of followers in situational leadership model II. Conference Proceedings of the 9th PAR international scientific-professional leadership conference "High leadership conference" PILC 2020 (pp. 233-246). Rijeka, Croatia, May 2020: PAR University College. ISBN: 978-953-59508-6-8.	33
4.	<b>Mirčetić, V.</b> , Vukotić, S., & Karabašević, D. (2020). Savremeni pristup portfoliju karijere u upravljanju projektima: Elektronski portfolio karijere. Zbornik radova XXIV međunarodni kongres iz upravljanja projektima Hibridni projektni menadžment – imperativ budućnosti - IPMA 2020, 07-09. maj, Beograd, Srbija, 224-229, ISBN: 978-86-86385-18-5.	33
5.	Todorov, P., Radosavac, A., & <b>Mirčetić, V.</b> (2020). Uticaj liderstva na obrazovni process. Zbornik sa 6. međunarodne konferencije Inovacije kao pokretač razvoja – Inovacijama do poslovnog uspeha, MEFkon 2020. Fakultet za primenjeni menadžment, ekonomiju i finansije, 03. decembar, Beograd, Srbija, 232-240. ISBN 978-86-84531-49-2.	33
6.	<b>Mirčetić V.</b> (2020). Understanding shifts in marketing evolution as a prerequisite for implementation of marketing 4.0. In D. Starčević, & S. Marinković (Eds.), XVII International Symposium SymOrg 2020 – Business and Artificial Intelligence (pp. 623-634). 07-09 September 2020: University of Belgrade, Faculty of Organizational Sciences.	33
7.	Stanojević, Lj., & <b>Jocić, G.</b> (2020). How Industry 4.0 technologies can be used in COVID-19 pandemics. International Scientific & Professional Conference MEFkon 2020 - Innovation as the initiator of development “ Innovations as the Key to Business Success”, 3rd December, Belgrade, Serbia, Book of Proceedings, 43-48. ISBN 978-86-84531-49-2.	33
8.	Brajević, I., Brzaković, M., & <b>Jocić, G.</b> (2020). Sine cosine algorithm with feasibility-based rules for engineering optimization. International Scientific & Professional Conference MEFkon 2020 - Innovation as the initiator of development “ Innovations as the Key to Business Success”, 3rd December, Belgrade, Serbia, Book of Proceedings, 57-64. ISBN 978-86-84531-49-2.	33
9.	<b>Petrović, N.</b> (2020). Zeleni marketing i održivi razvoj iz perspektive mladih studenata. International Scientific & Professional Conference MEFkon 2020 - Innovation as the initiator of development “ Innovations as the Key to Business Success”, 3rd December, Belgrade, Serbia, Book of Proceedings, 312-318. ISBN 978-86-84531-49-2.	33
10.	<b>Nenadović D.</b> , Brzaković P., & <b>Petrović, N.</b> (2020). Uloga i značaj menadžmenta u okviru neprofitnih organizacija. International Scientific & Professional Conference MEFkon 2020 - Innovation as the initiator of development “ Innovations as the Key to Business Success”, 3rd December, Belgrade, Serbia, Book of Proceedings, 263-268. ISBN 978-86-84531-49-2.	33
11.	Brajević, I., Brzaković, M., & <b>Rajčević, D.</b> (2020). Modified artificial bee colony algorithm applied to multilevel image thresholding. International Scientific & Professional Conference MEFkon 2020 - Innovation as the initiator of development “ Innovations as the Key to Business Success”, 3rd December, Belgrade, Serbia, Book of Proceedings, 35-42. ISBN 978-86-84531-49-2.	33
12.	<b>Јаношић, М.</b> , <b>Ђукић, Т.</b> , & Малешевић, А. (2020). Утицај културе на склоност ка предузетништву. Међународна научно-стручна конференција МЕФкон 2020 – Иновације као покретач развоја, 3. децембар, Београд, Србија, Зборник радова, 218-224. ISBN: 978-86-84531-49-2.	33
13.	Brzaković, M., <b>Ilić, L.</b> , & Veljić, A. (2020). Security of information and information systems in emergency situations. International Scientific & Professional Conference MEFkon 2020 - Innovation as the initiator of development, 3rd December, Belgrade, Serbia, Book of Abstracts, 4. ISBN 978-86-84531-51-5.	34
14.	Brzaković, M., <b>Rajčević, D.</b> , & <b>Pucar, Đ.</b> (2020). Design of information systems in the function of business support in the conditions of covid-19. International Scientific &	34

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15.	Marković, S.A., Milošević, B., <b>Petrović, J.</b> (2020). The impact of organizational culture in the service sector. Međunarodna naučno-stručna konferencija MEFkon 2020 – Inovacije kao pokretač razvoja, 3. decembar, Beograd, Srbija, Zbornik apstrakata, 6. ISBN 978-86-84531-51-5.	34
16.	Jauković Jocić, K., <b>Jocić, G.</b> , Šijan, A. (2020) Development of multimedia systems in modern education: Implementation of virtual reality in the challenges of e-learning. International Scientific & Professional Conference MEFkon 2020 - Innovation as the initiator of development “ Innovations as the Key to Business Success”, 3rd December, Belgrade, Serbia, Book of Abstracts, 7. ISBN 978-86-84531-51-5.	34
17.	<b>Jauković Jocić, K., Jocić, G., Pucar, Đ.</b> (2020) Improvement and development of marketing strategy through the application of multimedia systems tools. International Scientific & Professional Conference MEFkon 2020 - Innovation as the initiator of development “ Innovations as the Key to Business Success”, 3rd December, Belgrade, Serbia, Book of Abstracts, 16. ISBN 978-86-84531-51-5.	34
18.	<b>Mirčetić, V.</b> , Karabašević, D., & Vukotić, S. (2020). Determination of adapted Kaizen management model and its implementation in Serbian macroenvironmental conditions. XII International Scientific Conference - Emerging trends in business economics: Towards competitiveness, digitalization and financial innovation. Institute of Economic Sciences, Book of abstracts, 46-48. ISBN: 978-86-89465-56-3.	34
19.	Vukotić, S., Petrović, G., & <b>Mirčetić, V.</b> (2020). Application of Information Technologies in Human Resource Management. MEFkon 2020, Book of Abstracts: Innovation as an Initiator of the Development, Faculty of Applied Management, Economics and Finance, December, Belgrade, Serbia, p. 24. ISBN: 978-86-84531-51-5.	34
20.	<b>Mirčetić, V.</b> , Petrović, G., & Vukotić, S. (2020). Innovations as a Sustainable Competitive Advantage of Small and Medium-Sized Enterprises during Covid-19 pandemics. MEFkon 2020, Book of Abstracts: Innovation as an Initiator of the Development, Faculty of Applied Management, Economics and Finance, December, Belgrade, Serbia, p. 31. ISBN: 978-86-84531-51-5.	34
21.	Cvijanović, D., <b>Mirčetić, V.</b> , & Vukotić, S. (2020). Impact of cross-clusters and cross-industry collaboration on economic development. In Proceedings of 19th International Conference "Life Sciences for Sustainable Development." University of Agricultural Sciences and Veterinary Medicine of Cluj-Napoca, 24-25 September, Cluj-Napoca, Romania, 257.	34
22.	Radosavac, A., Todorov, P. & <b>Petrović, N.</b> (2020). The impact of employees motivation on the company business activities. International Scientific & Professional Conference MEFkon 2020 - Innovation as the initiator of development “Innovations as the Key to Business Success”, 3rd december, Belgrade, Serbia, Book of Abstracts, 32. ISBN 978-86-84531-51-5.	34
23.	Dragičević Radičević, T., & <b>Petrović, N.</b> (2020). Economic Crisis as a Consequence of a Pandemic. International Scientific & Professional Conference MEFkon 2020 - Innovation as the initiator of development “Innovations as the Key to Business Success”, 3rd December, Belgrade, Serbia, Book of Abstracts, 33. ISBN 978-86-84531-51-5.	34
24.	<b>Nenadović, D., &amp; Lazarević, D.</b> (2020). Concept of leadership in contemporary business and the development of business ethics with a view to sustainable development. International Youth Scientific Forum "LOMONOSOV-2020". ISBN: 978-5-317-06417-4.	34
25.	<b>Petrović N.</b> , Veljić, A., <b>Janošik, M.</b> , <b>Jauković, J. K.</b> (2020). Young people's motivation to start entrepreneurial ventures – personal characteristics vs demographic characteristics (case study). Материалы Международного молодежного научного форума «Ломоносов-2020». ISBN 978-5-317-06417-4	34
26.	Viduka, D., Ličina, B., & <b>Maričić, S.</b> (2020). Application of GNU / Linux Ubuntu	34

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<b>Радови у часописима националног значаја – М50</b>		<b>M</b>
1.	Petrović, G., Karabašević, D., Vukotić, S., & <b>Mirčetić, V.</b> (2020). An Overview of the Tourism Economic Effect in the European Union Member States. Turizam, 24(4-2), 165-177. DOI: 10.5937/turizam24-26469	51
2.	<b>Jauković Jocić, K.</b> , Karabašević, D., & Popović, G. (2020). An approach for e-learning courses evaluation based on the EDAS method. Ekonomika, 66(4), 47-59.	51
3.	<b>Jauković Jocić, K.</b> , Karabašević, D., & <b>Jocić, G.</b> (2020). The use of the PIPRECIA method for assessing the quality of e-learning materials. Ekonomika, 66(3), 37-45.	51
4.	<b>Mirčetić, V.</b> (2020). The impact of leader's gender to business system performance. Quaestus - Multidisciplinary Research Journal, 17, 159-178.	53
5.	Radosavac, A., Đervida, R., <b>Ondrik, Ž.</b> & <b>Stojkovic, N.</b> (2020). Integrated marketing communications in Small and Medium Enterprises in the RS. Quaestus, Multidisciplinary Research Journal, 233-239.	53
<b>Одбранета докторска дисертација – М70</b>		<b>M</b>
1	<b>Jauković Jocić, K.</b> (2020). Evaluacija informaciono-komunikacionih resursa zasnovana na primeni metoda višekriterijumskog odlučivanja. Doktorska disertacija, Fakultet za primenjeni menadžment, ekonomiju i finansije, Univerzitet Privredna akademija u Novom Sadu.	71